

SAMPLE ANNOUNCEMENTS

Sample Bulletin/Newsletter Announcements

- #1. **Walk 2010** Join Pastor/Priest Name and hundreds of pro-lifers from around Texas on May 22 at Sun City in Georgetown (or June 5 at the Seguin Outdoor Learning Center in Seguin or June 19 at The Quarries in Austin). By raising tax-deductible sponsorship pledges, you can help change hearts and save lives. **One hundred percent of the proceeds will benefit programs that protect mothers and unborn children and promote the sanctity of innocent human life.** For more information, call Texas Alliance for Life at 512.477.1244 or register online at www.TexasAllianceforLife.org.
- #2. **Walk 2010** May 22 at Sun City in Georgetown (or June 5 at the Seguin Outdoor Learning Center in Seguin or June 19 at The Quarries in Austin). Join hundreds of pro-life Texans to show your support for the sanctity of innocent human life. **One hundred percent of the proceeds will benefit life-saving programs and agencies.** If you can't walk with us, please sponsor a walker from our church and help us win the Top Church award this year. For more information, call Texas Alliance for Life at 512.477.1244 or visit www.TexasAllianceforLife.org.

Note: You may wish to include your name and contact information as the Local Walk Contact.

Sample Pulpit/Meeting Announcement

- #1. *From the Minister/Pastor/Priest:* I'd like to invite you to join me at the 16th Annual Texas Alliance for Life Walk 2010 on May 22 at Sun City in Georgetown (or June 5 at the Seguin Outdoor Learning Center in Seguin or June 19 at The Quarries in Austin). Please join me and hundreds of pro-lifers from around Texas to show your support for the sanctity of human life. By raising tax-deductible sponsorship pledges, you can help change hearts and save lives. One hundred percent of the proceeds will benefit life-saving programs and agencies. If you can't walk, please sponsor me or a walker from our church. Stop by the table (location of table) to learn more and to sign up as a walker or sponsor. Thank you!
- #2. *From a Church member:* Pastor/Father _____ is encouraging everyone at _____ to participate in the Texas Alliance for Life Walk 2010 on May 22 at Sun City in Georgetown (or June 5 at the Seguin Outdoor Learning Center in Seguin or June 19 at The Quarries in Austin). We'll be joining hundreds of pro-life Texans from dozens of churches to support life-saving programs and services in our community. By raising tax-deductible sponsorship pledges, we can make a real difference in the lives of mothers and unborn babies. Thank you!

Sample Email Announcement

I invite you to join me at the 16th Annual Texas Alliance for Life Walk 2010 on May 22 at Sun City in Georgetown (or June 5 at the Seguin Outdoor Learning Center in Seguin or June 19 at The Quarries in Austin). I'll be walking with hundreds of Texans from dozens of churches to promote the sanctity of innocent human life and to raise funds for life-saving programs and agencies in our community.

One hundred percent of the proceeds will support these programs and agencies, and all donations are tax-deductible. Walkers who raise more than \$200 in sponsorship pledges will qualify for great incentives, and prizes will be awarded for the Top Walker and Top Church.

If you can't walk with me, please sponsor me. You can register online today as a walker or a sponsor at www.TexasAllianceforLife.org.